



1953 CJ model was updated for 1953 and became CJ-3B. Changes include a taller body, grille and bonnet to accommodate the new 'Hurricane' F-Head four-cylinder engine.



1955 CJ-5 was introduced in 1955. It was slightly longer and wider than CJ-3B and featured softer styling lines, including rounded body contours. CJ-5 would eventually enjoy the longest run of any Jeep vehicle, stretching from the 1954 model year to the 1984 model year.



1976 Jeep brand's 35th birthday coincided with the introduction of CJ-7. Both the 2375-mm (93.5-inch) wheelbase CJ-7 and the 2121-mm (83.5-inch) wheelbase CJ-5 models were built until 1984, when demand for CJ-7 left AMC no choice but to discontinue CJ-5 and concentrate on CJ-7.



2003 Jeep brand has always been a leader in off-road capability, but 2003 took that capability a step further with Wrangler Rubicon. It was a rock-crawling, mud-plugging machine right off the showroom floor. Features once available only through specialty shops — an ultra-low 4.1:1 transfer case, front and rear remote locking differentials and diamond-plate sill guards — were all standard on Wrangler Rubicon.



2004 Go Anywhere, Do Anything™ and bring everything. With its longer 2616-mm (103-inch) wheelbase, Wrangler Unlimited and Unlimited Rubicon, both two-door models, added a new dimension to the Wrangler legend. Its easy-folding Sunrider® Soft Top provided a sunroof feature that allowed it to be partially opened.



1945 The first civilian Jeep, vehicle, CJ-2A, was produced in 1945. It came with a tailgate, side-mounted spare tyre, larger headlights, an external fuel cap and many more items that its military predecessors did not include.



1986 Responding to consumer demand for more 'creature features' in passenger vehicles, the CJ series was discontinued and Jeep Wrangler (YJ) was introduced. Wrangler shared the familiar open-body profile of CJ-7 but was mechanically more similar to Cherokee.



1997 The next-generation Wrangler was introduced. For the first time in CJ/Wrangler history, the leaf spring suspension was replaced by Quadra-Coil™ springs at all four corners. The new suspension received raves from the four-wheeling community.



2007 The legend continues with an all-new frame, exterior and interior design, engine, and safety and convenience features. Jeep Wrangler and Wrangler Unlimited deliver more of everything in both two- and four-door models. Designed to take on the toughest off-road obstacles, a Wrangler Unlimited Rubicon model set the vehicle altitude record in 2007 by climbing the world's tallest volcano without any major modifications.



1941
1941 Willys MB

THE HISTORY OF A LEGEND.



1941-1953



1953-1962



1962-1970



1970-1987



1987-1998



1998-2007



2007-PRESENT

Jeep®



1946 Willys-Overland introduced the auto industry's first all-steel-body station wagon and sedan delivery vehicles.



1984 The compact Cherokee and Wagoneer (XJ) sport wagons were introduced. Cherokee was 533 mm (21 inches) shorter, 152 mm (six inches) narrower, 102 mm (four inches) lower and weighed 454 kg (1000 pounds) less than the previous Wagoneer. It was the only compact sport-utility to offer two- and four-door models. It featured UniFrame construction, rather than traditional body-on-frame construction and was named '4x4 of the Year' by three magazines.



2005 This all-new generation of Jeep Grand Cherokee offered a fresh design, improved capability, superior on-road ride and handling in a well-equipped package with many premium amenities. With a choice of two new full-time four-wheel-drive systems (Quadra-Trac II™ and Quadra-Drive II) and three new engines, including a 5.7 HEMI™ with Multiple Displacement System (MDS), Grand Cherokee raised the bar to a whole new level.



2011 The all-new 2011 Jeep Grand Cherokee is the next step in the evolution of the SUV, the segment the Jeep brand invented. It features a new Quadra-Lift™ air suspension system that provides height control for both on- and off-road driving. The new Selec-Terrain™ system with Quadra-Trac II and Quadra-Drive II offers five terrain settings. Grand Cherokee is the first application of the all-new flexible fuel 3.6 V6 engine which features Variable Valve Timing (VVT).



1948 Appearing in the spring of 1948, Jeepster added a level of sportiness to the Jeep lineup. Sales of the Jeepster line would continue until 1951. The Jeepster name would reappear in 1967 after a 16-year absence.



1974 Jeep Cherokee became the two-door version of the Wagoneer. A four-door Cherokee became available by 1977. Quadra-Trac™, an industry-first automatic full-time four-wheel-drive system, was also introduced in the 1970s.



2002 Replacing Jeep Cherokee (XJ), the vehicle that started the whole compact-SUV craze more than 20 years ago, was a tall order, but Jeep Cherokee (KJ) was up to the task. For the first time in almost 40 years, a Jeep vehicle featured independent front suspension for improved on-road performance. When coupled with its rugged dependability and four-wheel-drive systems, Cherokee was clearly the next great Jeep idea, capable of mastering both paved road and off-road terrain.



2006 Jeep Commander was the first Jeep vehicle in more than 65 years of building industry-leading 4x4 vehicles to offer three rows and seven-passenger seating. It was also the first to offer rear climate control and CommandView™ Dual Skylights situated above the second-row seats. A choice of three engines and two capable four-wheel-drive systems, including the segment-leading Quadra-Drive™ II, were also available.



2008 All new from the ground up, Jeep Cherokee remains true to its legendary 4x4 heritage by offering the Selec-Trac™ II full-time active four-wheel-drive system. The independent front suspension, five-link rear suspension and rack-and-pinion steering offer improved on-road ride and handling. The industry-exclusive Sky Slider™ full-open canvas roof brings the Jeep brand open-air experience to the SUV market.



1949 Four-wheel drive and a 2.4L (148-cubic-inch) 'Lightning' six-cylinder engine were added to the all-steel-body Jeep station wagon, making it a forerunner of today's SUVs.



1963 Jeep brand introduced the new J-series with Wagoneer. It was bigger than the station wagon and had an industry-first automatic transmission on a four-wheel-drive vehicle.



1999 The second-generation Grand Cherokee was introduced, featuring more rounded body panels and an industry-first Quadra-Drive™ four-wheel-drive system that featured the ability to deliver nearly 100 percent of developed engine torque to a single wheel for outstanding traction.



2007 Sleek, modern, yet functional and fun, Jeep Compass is a breakthrough product for the Jeep brand. Compass is also the first Jeep vehicle to claim a fully independent suspension. Its 2.0 CRD Turbo Diesel engine offers great fuel economy. Sophisticated, smart and ready for adventure, Compass is a new type of Jeep vehicle for a new kind of Jeep buyer.



2007 Jeep Patriot combines the legendary design of the venerable Cherokee with the latest in technology, features, fuel economy and affordability. Along with Compass, Patriot is the first Jeep product with a fully independent suspension.